

Best of — MEDIA KIT

OCEANSIDE

MAGAZINE

30,000
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Featuring a wide variety of topics of interest to residential and business communities, and those who work and do business in Oceanside. In each edition, readers will find human interest stories, updates on local businesses, arts & culture highlights, community events and more.

TOPICS

- Made in Oceanside
- Game Changers
- Stay and Play Local
- Arts and Culture Updates
- Latest Economic Development News
- Green Oceanside Updates
- Why I Love Oceanside
- Healthcare and Education Highlights
- News from Local Businesses

ADVERTISING BENEFITS

- Direct Mailed to Thousands of Oceanside Homes and Businesses
- Heightened Visibility for Your Business and Expanded Reach to New Audiences
- Reinforce Existing Customer Relationships
- Lead Generation via Print & Digital Platforms
- Positive Association with Strong Community Brand – Oceanside Chamber:
Serving, Promoting & Advocating Since 1896

DISTRIBUTION - QUARTERLY

30,000 Printed Copies distributed primarily through the USPS Every Door Direct Mail® program. Additional distribution through drop-offs at selected businesses in Oceanside as well as through Chamber and Partners

- City of Oceanside
- Oceanside Public Library
- Oceanside Visitor Center & Welcome Center
- Mainstreet Oceanside
- Oceanside Chamber Office
- Chamber Events
- Select Local Business



Our City has so much to offer! Our Community Members share why they love where they live and their passion for our community.



Briana Alencas
Miss Oceanside 2021

I love how Oceanside is rich in diversity. Every single person that I have crossed paths with derived from a different background, ethnicity, and gender identity. Not to mention, there are brave men and women serving our country. It's a beautiful thing to see us all unite in our beach town.



Murdie Wright
Miss Teen Oceanside Princess 2021

It's crazy to think how much a community can impact you. Growing up here has exposed me to a multitude of opportunities, people, and excitement. "Blessed" doesn't even begin to describe how I feel about living in this town. Beyond the beautiful sunsets, rolling hills, and plethora of diversity, Oceanside is my home and I'm forever grateful for that.



Elizabeth Rose Gierke
Miss Oceanside Princess 2021

The reason I love Oceanside is that it is where I was born and raised my whole life. This is where I made many memories with my family and friends. I also love Oceanside because it has the best food places, especially Armando's Mexican food. I love their California burrito! Oceanside even has the best weather and the best beach to hang out with family and friends. I love cruising the strand and listening to music. Overall, Oceanside is a diverse and loving city to live in and visit.



Andrea Barba
Miss Oceanside Princess 2021

The thing that I like most about Oceanside is its diversity. I love that so many cultures are prevalent and thriving in Oceanside, and I think that's what makes Oceanside truly special. It has been said that there is no other



place on earth like Oceanside, California, and I believe that it is evident based on its exceptional landscape, hardworking citizens, and vibrant community.

I love Oceanside because of the generosity of our business community. Our local businesses love to give back by donating material goods, raising money or just lifting the community's spirits. As a Goodwill Ambassador for Oceanside Chamber of Commerce, I attend many ribbon cuttings. I love seeing Oceanside Business Owners volunteering their time and support for the new businesses. I cannot think of a better community to be a part of. I love you Oceanside!

Oceanside is such a diverse and friendly community. Growing up in Oceanside, I've been blessed with not only the beautiful beach and nice weather but with a community of kind and unique people. Every day I have a new appreciation for the city of Oceanside, whether that be the family-owned businesses, Sunset Market, to the close relationship Oceanside has with the military community. I'm so thankful to have lived in a welcoming and enriching city.

Jocelle Bonarques
Miss Teen Oceanside 2021



member of the quarter

Oceanside Therapy Group






Oceanside Therapy Group has been a member of the Oceanside Chamber since 2010, shortly after they were founded. Owners Joshua & Rebekah Van Orden love supporting their patients and families. They are honored to provide a beautiful clinic with talented and caring clinicians to serve the therapeutic needs of the children in North County San Diego.

Oceanside Therapy Group offers speech-language therapy, occupational therapy, and physical therapy, all at one convenient location at 3355 Mission Ave., Ste. 123, Oceanside CA 92058. Located very close to Camp Pendleton, OTG is honored to work with many military families.

Rebekah is a licensed speech-language pathologist and actively worked as a therapist since 2008. She is the clinic director and along with department managers, spends her time supporting all therapists and administrative staff to ensure the clinic runs smoothly. Joshua is the Director of Operations for the company and handles business, marketing, and community outreach at OTG.

Josh Van Orden has been actively involved in the Chamber, serving on the Board of Directors, as Board

Chair and Co-Chair of the Military Affairs Committee. OTG believes in giving back to the community and recently sponsored the Children's Fun Zone at Operation Appreciation, a day that honors and thanks our military and their families. In addition, OTG donated the needed funds to transport over 150 Marines from Camp Pendleton's School of Infantry so they could enjoy the event which included live entertainment and free food to active-duty military.

The Oceanside Chamber is happy to recognize the Oceanside Therapy Group as our Member of the Quarter.



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ADVERTISING RATES

	Open	Open	Member	Member
Insertions	1	4	1	4

Premium

	Per Insertion	Per Insertion	Per Insertion	Per Insertion
Cover ads 7.23 x 9.75 (full bleed), full color & include additional full page ad in Business Directory Section				

Double Tuck Center

(2pg Spread)	\$3,520	\$2,345	\$2,345	\$1,875
Back Cover	\$3,175	\$2,210	\$2,540	\$1,695
Inside Front Cover	\$2,615	\$1,745	\$2,090	\$1,395
First Page	\$2,615	\$1,745	\$2,090	\$1,395
Inside Back Cover	\$2,145	\$1,430	\$2,715	\$1,145
Last Page	\$2,145	\$1,430	\$2,715	\$1,145

Standard

Full Page	\$1,870	\$1,245	\$1,495	\$995
1/2 Page	\$1,100	\$730	\$880	\$585
1/3 Page	\$870	\$540	\$730	\$465
1/4 Page	\$700	\$470	\$560	\$375
1/8 Page	\$550	\$370	\$440	\$295

Ad Sizes and Specifications

	Width x Height
Full Page, No Bleed	8 X 10.25in
Full Page, Bleed	9 X 11.5in (.25 all around) Live Area - 7.5 X 10in Trim - 8.5 X 11in
1/2 Page Vertical	3.854 X 10.25in
1/2 Page Horiz.	7.862 X 5in
1/3 Page	5.25 X 5in
1/4 Page	3.845 X 5in
1/8 Page	3.845 X 2.375 in

The Oceanside Chamber of Commerce reserves the right to refuse political advertisements based on content or for positions not in accordance with the stated positions of the Board of Directors of the Oceanside Chamber of Commerce.

ADVERTISING AND PUBLISHING DEADLINES

Q1, 2021	Ad Space and Copy: November 17th	Publish Date: December 2021
Q2, 2022	Ad Space and Copy: February 25th	Publish Date: March 2022
Q3, 2022	Ad Space and Copy: May 27th	Publish Date: June 2022
Q4, 2022	Ad Space and Copy: August 26th	Publish Date: September 2022

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GRAPHIC REQUIREMENTS

We encourage advertisers to submit ads electronically. Please follow these guidelines carefully to ensure your ad is produced properly.

- Preferred format is PDF press ready documents. Other accepted formats are high-resolution .TIF, .EPS, or .JPEG.
- Ads should be created in Adobe InDesign CS3, Adobe Illustrator CS3, or Adobe Photoshop CS3 or later.
- All artwork must be at least 300 dpi or higher, and 100% of ad size, with the exception of vector art.
- Colors must be CMYK, with total ink density no more than 300%.

All materials should be submitted on disk or by e-mail and MUST include:

- Ad document and file name.
- Program name and version used.
- All original graphics, logos, and/or scans
- All fonts used in the document must be embedded. Some fonts may need to be converted to outlines.
- All color converted to CMYK.

WE CAN CREATE YOUR ADS!

Complete production capabilities available including ad design, layout, and copyrighting. If you would like us to build your ad, please supply the following:

- All text for the ad supplied in a digital text document (Word, etc.).
- Any images or logos supplied should be jpg, eps or tif format. Any supplied artwork must be at least 300 dpi or higher, with the exception of vector art. Color must be CMYK, with total ink density no more than 300%.
- All advertisers get only one (1) design change after the initial proof is presented.

The Oceanside Chamber of Commerce reserves the right to approve any advertising content.



Full Page Ad
No Bleed
8" wide x 10.25" tall

1/2 Vertical Page Ad
3.854" wide x 10.25" tall

Bleed
7.5" wide x 10" tall (live area)
8.5" wide x 11" tall (trim)
9" x 11.5" with (bleed .25" all around)

1/2 Horizontal Page Ad
7.862" wide x 5" tall

1/4 Page Ad
3.845" wide x 5" tall

1/3 Page Ad
5.25" wide x 5" tall

1/8 Page Ad
3.845" wide x 2.375" tall