

## Focus 2016

**\$3.96M**

Capital Funding Raised in 2016

**78%**

Of Graduates Attempting  
To Raise \$ in 2016 Were Successful

### Funding Source for Those 78%

50%	Angel Funding
43%	Friends & Family
14%	Debt Financing
14%	Strategic Partnership
7%	VC
7%	Exit

### Milestones Achieved in 2016

48%	Extended Product/Service Offering
38%	Extended into New Markets (Geographic or Vertical)
38%	Established Strategic Partnership
31%	Secured IP
29%	Attracted Key Employees
21%	Added Board Adviser or Director
17%	Received Regional/National Recognition
14%	Achieved or Exceeded Revenue/Sales Targets
5%	Achieved Breakeven

### Sponsors



253 S Highway 101 C  
Solana Beach, California 92075

[www.sdsportinnovators.org](http://www.sdsportinnovators.org)

f SDSportInnovators  
t SDSItweets  
in San Diego Sport Innovators (SDSI)



**2009 – 2016**

SDSI Springboard Impact  
Assessment Report

2016 Graduate

“

SDSI Springboard catapulted our company's fundraising efforts by providing us with world-class, highly relevant mentors I never imagined I'd have the chance to spend time with. We finished up so much further down the track with solid strategic and local investors in sight, along with great long term partnerships and friendships.”

**Ben Acott**, Founder  
PODLife



## SDSI Springboard –

The only Sport and Active Lifestyle (SAL) dedicated business accelerator program, pairing qualified entrepreneurs with industry veterans for hands on mentoring to create scalable and sustainable businesses.

70

Total Graduates  
2009 - 2016

87%

Still in  
Business

441

Jobs  
Created

\$51.4M

Capital  
Raised

66%

Raised  
Funds

24%

Raised Funds  
Through SDSI

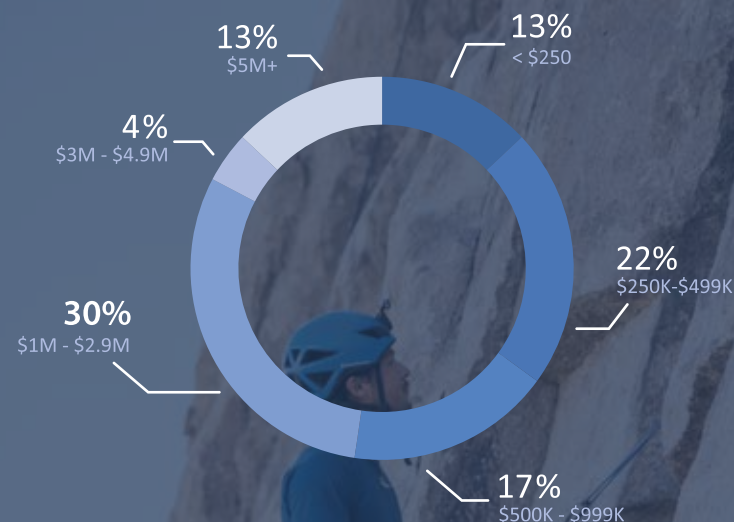
41.4%

Graduates with Female  
Founder or Female Executive

## Industry Breakdown of 70 Graduates

63%	Consumer Products	6%	Internet of Things
20%	Software/SaaS	4%	Hardware
10%	Food & Beverage	4%	Big Data Analytics
9%	Wellness	3%	Mobile Health
9%	Mobile Apps	3%	Other
6%	Wearable Technology		

## Companies Actively Seeking Funding (Funding Targets)



“As a result of our mentorship, we went from a fly by the seat of your pants operation, to a methodical outline of milestones geared to move us towards our overall goal. Moreover, it's given us the confidence to clearly present our vision in the efforts of seeking investment, or exciting people about our mission.”

Stephen Beach, Founder  
Kilomodo

2016 Graduate