



September 15-16, 2018

# Sponsorship Opportunities



**Presented By:**



**Genentech**

*A Member of the Roche Group*



**Tri-City Medical Center**

ADVANCED HEALTH CARE...FOR **YOU**



Thousands of people visit the Oceanside Harbor on Harbor Days Weekend to shop, watch and participate in some of the most original and exciting events on the coast.

Presented by the Oceanside Chamber of Commerce, Tri-City Medical Center and Genentech, Harbor Days has become one of Oceanside's Major attractions. The two-day event, features arts and crafts booths, an abundance of food vendors, and a wide variety of children's and family activities.

Oceanside Harbor Days credits much of its success directly to those businesses and individuals who sponsor it. Because of the major media attention given to the event, Harbor Days sponsors are hugely successful too.

## HARBOR DAYS HAPPENINGS

Two event-filled days of sun, sand and surf provide an outstanding opportunity for guests to experience such activities as. . .

### Great Family Fun

Other Harbor Days Activities Include... Pirate Village, Children's Area, K-9 Demonstrations and more.

Great Food Area and Beer Garden. 200 Vendor booths with unique gift ideas, great food, and more.

### Fun Competitions

Including the **Tiki Swim** - Tiki swimmers begin their adventure with a mass start that takes them out and around the city of Oceanside's iconic fishing pier. ..and **Volleyball Tournament** run by Whole Sports Oceanside Beach Volleyball Club.

### Nail & Sail Competition

Without a doubt, the Nail & Sail is the highlight of the weekend and certainly the biggest crowd pleaser. The contest pits brain against brawn as teams attempt to build and navigate a seaworthy craft around a short, but treacherous course. Hilarity abounds as entrants compete for such awards As "First to Sink" and "Ugliest Boat" Many Try...Some Finish... Some Don't.

### Double Decker Buses

Several double-decker British buses help Harbor Days guests move throughout the Oceanside Harbor. The buses also provide a great opportunity for sponsors who want to hang their banners for all to see. Shuttle transportation is also available throughout the day From the Oceanside Transit Center to the Harbor and back.

### Fun Displays and Programs

Fun features also include an Entertainment stage, Tiki Swim race, Static Displays by Marine Corps, Navy, Oceanside Fire Department and a delicious pancake breakfast.



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# Sponsorship Opportunities

Much of the success of Harbor Days can be attributed directly to those businesses that sponsor the event. Your sponsorship also provides you with high profile exposure in Northern San Diego County. The following matrix will give you a more detailed overview of the benefits that are available to our sponsors.

Your participation in Harbor Days also gives you the pride and satisfaction of contributing to a safe and entertaining event for both children and adults.

Please call Scott Ashton at 760-722-1534 to discuss how your company can benefit through sponsoring one of Oceanside's largest and most popular events.

## X Admiral Level \$10,000

- Your Company named as a presenter of Harbor Days
- Leaderboard Display Ad on Harbor Days Website
- Exclusive Sponsor in Your Industry at this Level
- Right of First Refusal for sponsorship in following year's event
- Company Logo on Harbor Days Web Site
- Company Included in Event Social Media Promotions
- Company Logo on Event Banner in downtown Oceanside
- Verbal Recognition by Event MC
- Logo featured on official Harbor Days T-Shirts
- 20' x 10' Booth Space at event for 2 days- Preferred Placement
- Company Name or Logo included on event map
- 15 Free Official Harbor Days T-Shirts
- Your Company Banner included on Double Decker British Shuttle Bus
- Your Banner Placed near Main Entrance of Event



## X Commodore Level, \$5,000

- Company Logo on Harbor Days Web Site
- Sidebar Ad on Harbor Days Web Site
- Company Included in Event Social Media Promotions
- Verbal Recognition by Event MC
- Logo featured on official Harbor Days T-Shirts
- 20' x 10' Booth Space at event for 2 days- Preferred Placement
- Company Name or Logo included on event map
- 10 Free Official Harbor Days T-Shirts
- Your Company Banner included on Double Decker British Shuttle Bus
- Your Banner Placed near Main Entrance of Event





## X Captain Level, \$3,000

- Company Logo on Harbor Days Web Site
- Company Included in Event Social Media Promotions
- Your Banner Placed near Main Entrance of Event
- Verbal Recognition by Event MC
- 10' x 10' Booth Space at event for 2 days- Preferred Placement
- Company Name or Logo included on event map
- 5 Free Official Harbor Days T-Shirts
- Your Company Banner included on Double Decker British Shuttle Bus



## X Commander Level, \$1,500

- Company Logo on Harbor Days Web Site
- Verbal Recognition by Event MC
- 10' x 10' Booth Space at event for 2 days - Preferred Placement
- Company Name or Logo included on event map
- 2 Free Official Harbor Days T-Shirts
- Your Company Banner included on Double Decker British Shuttle Bus

## X Nail and Sail Sponsor, \$3,000

Signage Recognizing your Company as a Sponsor of the Nail 'n Sail Competition •

- Company Logo on Harbor Days Website
- Verbal Recognition by Event MC
- 10' x 10' Booth Space at event for 2 days - Preferred Placement
- Company Name or Logo included on event map
- 5 Free Official Harbor Days T-Shirts







## Oceanside Harbor Days September 15-16, 2018

Yes, I/we would like to become a sponsor at the following level...

- ☐ Admiral Level - \$10,000
- ☐ Commodore Level - \$5,000
- ☐ Nail 'n Sail - \$3,000
- ☐ Captain Level - \$3,000
- ☐ Commander Level - \$1,500

In exchange for sponsorship funding for Harbor Days, the Oceanside Chamber of Commerce has agreed to provide the benefits outlined for the corresponding sponsor level on the "Sponsorship Opportunities" page of the Harbor Days Sponsorship packet.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City, St, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Sponsor Representative Signature

Date

Chamber Representative Signature

Date

Return to: Pam Rumer, Oceanside Chamber of Commerce,  
928 N. Coast Highway, Oceanside, CA 92054 or Fax to 760-722-8336 or Email to [Pam@OceansideChamber.com](mailto:Pam@OceansideChamber.com)