

SAVE THE DATE

SMALL BUSINESS CELEBRATION

5/2/21-5/9/21



At Staples, we're committed to helping small businesses grow by investing in you and our community. That's why we're celebrating small businesses this week with two virtual events to help SMBs like you grow your reach.

Event 1: Content Marketing that Connects with Your Customers

- Join us on 5/5/21 at 3 pm ET for a presentation hosted by Staples Connect™ and wiseHer on how to create marketing collateral that connects with your customers. Emily Aborn, founder and owner of She Built This, will be presenting this workshop for small business owners who are ready to effectively get their message out.



Event 2: CO – Roadmap for Rebuilding: Maximize Your Marketing

- Join us on 5/6/21 at 12 pm ET as the U.S. National Chamber of Commerce and Staples Connect host a panel discussion to help you define your audience, build a cutting-edge marketing plan and amplify your reach through social media.

CO—

by U.S.
CHAMBER OF
COMMERCE

Visit staplesconnect.com/small-business to learn more and to sign up.



These in-store Chamber member* exclusive offers are running all week long.

20% off your in-store purchase of regular-priced items.*

30% off your in-store Print & Marketing Services order.**

Contact your Chamber leadership to enroll in the Chamber Discount Program.

*20% In-Store Regular-Priced Items Discount valid in Staples® U.S. stores only from 5/2/2021-5/9/2021. Excludes Instacart orders. Not valid on design services, technology including but not limited to desktop or laptop computers, tablets, Chromebooks, streaming devices, select audio devices and accessories, Amazon products, Apple®, Beats, Bose®, Epson® EcoTank® printers, Epson® InkJet printers, Google™ products, HP printers and scanners, HP Instant Ink, HP Ink & Toner, Epson® Ink & Toner, JBL®, Samsung®, gaming, select PC hardware and accessories, home automation devices, batteries, TVs, select commercial kitchen appliances and accessories, software, warranties, wearable technology, Staples® Plus membership fee, Staples Protection and Tech Help and Tech Services, select hard drives and data storage devices, Texas Instruments™ graphing calculators and accessories, surveillance and security cameras, industrial cleaners, Ultimate Ears®, Wacom®, gift cards, all services, outsourced print, school uniforms, cell phones and phone cards, operating systems, postage stamps, direct mail services, custom-quoted orders, or promotional products. Not valid on prior purchases or purchases made with Staples® Procurement or Convenience Cards. Not redeemable for cash, credit, or cash/credit back after use. Expires 5/9/2021.

**30% Print & Marketing Services Discount valid in Staples® U.S. stores only from 5/2/2021-5/9/2021. Excludes Instacart orders. Nontransferable. Not valid on self-serve, promo products, design services, postage stamps, direct mail or computer workstation. Not valid on prior purchases or purchases made with Staples® Procurement or Convenience Cards. Not redeemable for cash, credit, or cash/credit back after use. Expires 5/9/2021.

*To be eligible to receive the Chamber Group Discounts, an existing Chamber member must register to participate in the Chamber Members Group Discount Program. The rewards member number associated with the Chamber Discount Program must be presented at time of purchase to receive the applicable Chamber Group Discount. The Chamber Group Discounts may not be applied to taxes or shipping/delivery fees. Staples, in its sole discretion, may include additional products or services as exclusions from time to time without prior notice.