



# FREE WEBINAR

## SOCIAL MEDIA TIPS FOR RESTAURANTS

Date: June 22, 2021

TIME: 9AM - 10AM\*

\*Optional session immediately following to review individual profiles

Register here: [bit.ly/restosocial](https://bit.ly/restosocial)

**Maximize social media for your business!**

**Here's what we'll cover:**

- What is engagement?
- The problem with the "Grow Your Following" mindset
- Business vs. Influencer
- Conversion vs. Following
- Using data to drive your content
- And more

### PARTNERS



**Presented by Erin Sujan, Founder & Lead Strategist at Sujan Creative**  
 Sujan Creative is a Woman and Minority-Owned full-service Media Marketing Company specializing in consistent, high-quality video, photo, graphic and social media marketing for web.