



NATIONAL HUMAN TRAFFICKING PREVENTION MONTH TWITTER CHAT WITH CADOJ

DATE & TIME

Thursday, January 20th @ 10:30AM PST

HASHTAG

#EndTrafficking

ABOUT THIS TOOLKIT

January is National Human Trafficking Prevention Month. In an effort to uplift local resources and support survivors, the California Department of Justice is hosting a Twitter chat on **Thursday, January 20 at 10:30 AM PT**. Every year, there are thousands of reported human trafficking cases across the country. At the California Department of Justice, we know it takes partnership and collaboration to help make a difference. In that spirit, we encourage you to participate in this virtual chat to help highlight our collective efforts to #EndTrafficking.

HOW TO PARTICIPATE

- The Twitter chat will take place using a Q and A format. @AGRobBonta will ask a series of questions at 5- to 8-minute intervals to give respondents time to answer. Each question will lead with Q1, Q2, etc. Respondents should reply using A1, A2, etc. at the beginning of the replies and use #EndTrafficking to track the conversation.
- Answers can be direct replies to @AGRobBonta's tweets, individual tweets, or quote-tweets. Individual and quote-tweets might help your audience find your answers more easily, but will also crowd your feed.
- Remember to use the designated hashtag, #EndTrafficking, so your audience knows you are participating in the chat.
- You are encouraged to reply with links and resources, but you do not need to respond to every question.
- You are welcome to use written or video responses. If you choose to reply using video, it is best to record ahead of time and to upload any video(s) to your media studio before the chat starts.
- @AGRobBonta will be the official moderator and ask all the questions. However, your responses may generate questions from other people online to whom you might also want to respond. Please feel free to do so.
- Want to follow along? TweetDeck is a free tool integrated with your Twitter account that will help you follow the chat using the hashtag, #EndTrafficking.



QUESTIONS

1. There are often misconceptions about what human trafficking is. How do you define it for people who might be affected?
2. What resources are available to people who are being affected by different types of human trafficking or who want additional information to help recognize the signs?
3. Has the COVID-19 pandemic had an impact on your efforts to support survivors? How so?
4. Some people who are affected by human trafficking might not speak English or may have limited English proficiency, what resources are available for them?
5. Stressors like homelessness can further perpetuate human trafficking. What resources are available in your community to help keep survivors sheltered and safe?
6. What other stressors can contribute to human trafficking and how can they be addressed?
7. Data on human trafficking is often difficult to come by. What are some statistics that you think might be helpful for people to know?
8. Many people who are affected by human trafficking come from historically marginalized and underserved communities. What steps can be taken to ensure work to end human trafficking remains connected to broader efforts to advance equity and justice?
9. What is one message you would like to share with someone who might be experiencing human trafficking now?
10. Finally, is there anything else about human trafficking that people should know?

PROMOTIONAL TWEETS

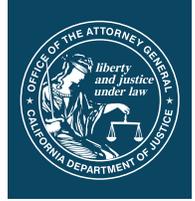
SAVE THE DATE: Join us on Thursday, 1/20 at 10:30AM for a Twitter chat w/ @AGRobBonta for info & resources to combat trafficking during National Human Trafficking Prevention Month. Together, we can #EndTrafficking.

According to the National Human Trafficking Hotline, there were 1300+ reported trafficking cases in CA in 2020 — more than any other state. Join us & @AGRobBonta on Thursday, 1/20 at 10:30AM for an important discussion on how we can all help make a difference. #EndTrafficking

January is National Human Trafficking Prevention Month. For resources & info on how to support survivors, join us on Thursday, 1/20 at 10:30AM for a Twitter chat hosted by @AGRobBonta. #EndTrafficking

WRAP UP TWEET

Thanks for joining us & @AGRobBonta to learn more about how you can help #EndTrafficking. No matter the time of year, it takes all of us working together to make a difference. Additional info & resources from CADoJ here: <https://oag.ca.gov/news/press-releases/national-human-trafficking-awareness-day-attorney-general-bonta-highlights>



PROMOTIONAL GRAPHIC

(Click image to download)

California Department of Justice

HUMAN TRAFFICKING PREVENTION MONTH TWITTER CHAT

Hosted by
Attorney General Rob Bonta

 @AGROBBONTA

**THURSDAY, JANUARY 20TH
AT 10:30AM PST**

#EndTrafficking