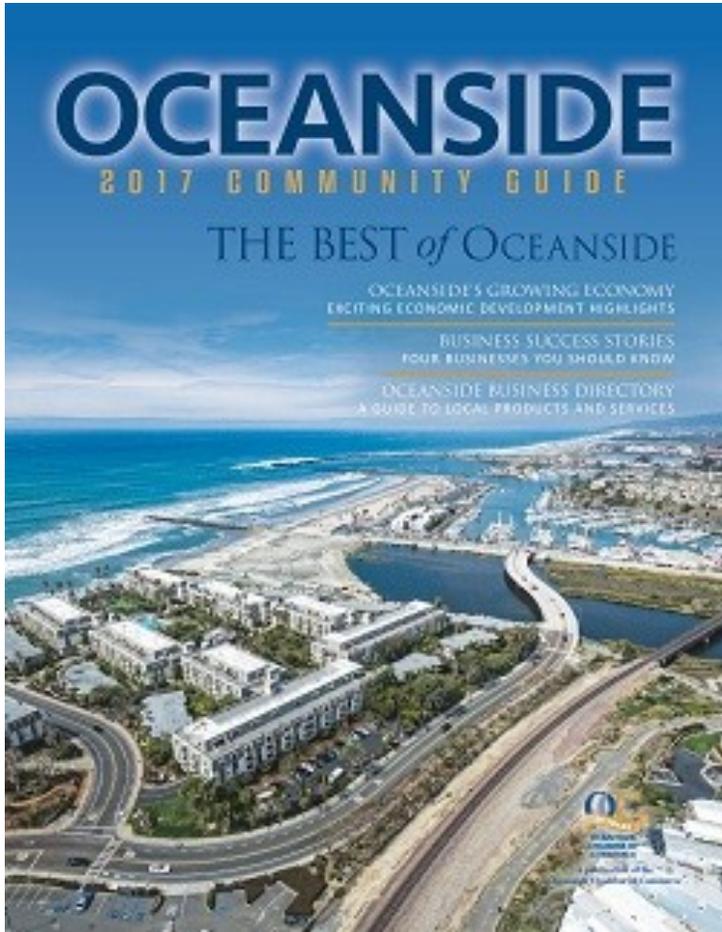


# Reach Thousands of Potential Customers

Through Oceanside's Premier Resource for Oceanside Information  
**2017 "Best of Oceanside" Business Directory & Community Guide**



Your Ad will Appear in **20,000 Copies** of the 2017 Community Guide Reaching:

- Oceanside Residents and Business Owners
- Families on Camp Pendleton
- Community Events: Sunset Market, Harbor Days, Health Fair, Senior Expo, Operation Appreciation and more.
- City Offices: Business License Department, Senior Centers, Public Library
- Visitors - California Welcome Center, Hotels ... and More

## Advertising Rates

### Cover Positions

All cover ads 7.25 x 9.75 (or full bleed), full color and include additional full page ad in Business Directory Section)

Front Page Splash	\$4500.00 (call for details)
Back Cover	\$3595.00
Inside Front	\$2995.00
First Page	\$2995.00
Inside Back	\$2795.00
Last Page	\$2795.00

### Premium Positions

Premium Ads are placed in the editorial section of the directory, within the first 50 pages. All Ads Full Color

Full Page *	7 1/4" x 9 3/4"	\$2615.00
1/2 Page	7 1/4" x 4 3/4"	\$1695.00
1/3 Page(sq.)	4 3/4" x 4 3/4"	\$1295.00
1/3 Page(vert.)	2 1/4" x 9 3/4"	\$1295.00
1/3 Page(rec.)	7 1/4" x 3"	\$1295.00
1/4 Page	3.6" x 4 3/4"	\$995.00

\*(includes additional 1/2 page ad in Business Directory section at no additional charge)

### Business Directory Section

All Ads Full Color and will be place in or close to your business listing category unless otherwise requested

Full Page	7 1/4" x 9 3/4"	\$2195.00
2/3 Page	4 3/4" x 9 3/4"	\$1750.00
1/2 Page(hor.)	7 1/4" x 4 3/4"	\$1575.00
1/2 Page(vert.)	4 3/4" x 7 1/4"	\$1575.00
1/3 Page(sq.)	4 3/4" x 4 3/4"	\$1195.00
1/3 Page(vert.)	2 1/4" x 9 3/4"	\$1195.00
1/4 Page(hor.)	7 1/4" x 2 1/4"	\$895.00
1/4 Page(vert.)	2 1/4" x 7 1/4"	\$895.00
1/6 Page(hor.)	4 3/4" x 2 1/4"	\$615.00
1/6 Page(vert.)	2 1/4" x 4 3/4"	\$615.00

### AD COPY

If submitting your own ad, send as high resolution pdf with fonts embedded to [scott@oceansideChamber.com](mailto:scott@oceansideChamber.com). Chamber can build the ad if advertiser provides high resolution graphics and text for ad. No additional charge.

**Note:** Any full page ad can be submitted as a bleed: Bleed ad should be build to trim at 8.375" x 10.875". File should include .25" bleed all around at 8.875" x 11.375". Keep all of your important info and graphics within the live area of 7.25" x 9.75."

### ADVERTISING DEADLINE

All space reservations and artwork are due by January 20, 2017.

Contact Scott Ashton to Reserve Your Space  
 760-722-1534 ext. 107 or [scott@oceansidechamber.com](mailto:scott@oceansidechamber.com)