

**4LBU** Foundation

# MIND YOUR GOLD

**OFFICIAL SPONSORSHIP  
PACKAGE**

**HOSTED BY  
PRINCE DANIELS JR**

**WITH SPECIAL GUEST**

World renowned mindfulness expert and  
New York Time Best Seller Joan Borysenko





## Event Overview

Everyone seeks happiness from outside sources, but rarely do people find this from within. "Mind Your Gold" provides today's most hardworking and influential people the opportunity to find enlightenment, an understanding of your true self. Getting to know one's inner self can play an integral role in managing stress, enhancing cognitive performance, maintaining focus, promoting emotional intelligence, and improving interpersonal relationships for continued success and overall wellbeing. With that in mind, celebrity meditation expert Prince Daniels, Jr. has developed a unique and exclusive event entitled "Mind Your Gold" tailored for professionals who seek to find balance between their busy careers and celebrating life's precious moments. At "Mind Your Gold", high performing professionals can learn how to meditate, network with like-minded peers and indulge in the amenities of a one of a kind event.

## The Cause

As a special treat to our guests, the evening will be highlighted with a captivating conversation between Prince Daniels, Jr. and Joan Borysenko; two giants in the mindfulness field about the mind-body connection. This conversation will be moderated by award winning journalist and best-selling author, Mike Sager.

## A Night to Remember

The Mind You Gold event will also be an opportunity to support the practice of mindfulness amongst low income and under privileged youth as we raise funds for The 4LBU Foundation. All proceeds from ticket sales will go to benefit the initiatives and mission of this organization.

## Our Mission

The 4LBU (For Life Be Yourself) Foundation is a non-profit 501(C) 3 organization founded in 2017 by Prince Daniels, Jr. The foundation was established to help youth identify and utilize their unique talents through mindfulness and meditation practices with programs in the areas of literacy, sports and fitness, and financial planning.



**JOAN BORYSENKO**

**NY TIMES BEST SELLING AUTHOR**

Joan Borysenko, Ph.D., is a distinguished pioneer in integrative medicine and a world-renowned expert in the mind/body connection. She holds a Doctorate in Medical Sciences from Harvard Medical School and practices Clinical Psychology. Her work has been foundational in an international healthcare revolution that recognizes the role of meaning and the spiritual dimensions of life as an integral part of health and healing.

## EVENT DETAILS

**August 25, 2018**

**Location: San Diego**

**Regular Single Tickets: \$125**

**VIP Ticket: \$500**

For more details visit  
[www.PrinceOfFitness.com](http://www.PrinceOfFitness.com)



*"I have never been to an event like Mind Your Gold in my life. Please invite me to the next one, because I wouldn't miss it for the world."*

*Gerris Wilkinson  
Retired NFL Super Bowl Champion || Entrepreneur*

*"This event made me understand what's really important in life."*

*Ron Lebow  
Media Attorney*

*"This experience was amazing. I took so much from what I learned that I will be incorporating into my daily life as a professional athlete. I can't wait until the next Mind Your Gold"*

*Marcus Gilbert  
NFL Lineman Pittsburg Steelers*

*"It's events like these that are going to change the world and make it a better placed"*

*Michael Sutton  
Actor || Entrepreneur*



A relationship building event, Mind Your Gold connects you with other thought leaders in the community. Don't miss this opportunity to share your products and services at the Mind Your Gold Event. Sponsorship benefits can be customized to fit specific needs but can include:

- Increased brand awareness and sales
- Association of your brand with a positive, inspiring community event
- Invitation to host private VIP reception
- Sampling opportunities
- Media exposure
- Corporate signage
- Speaking opportunities

#### **\$10,000 – Peace of Mind**

Most prominent company name and logo in all press releases, advertising and PR efforts  
Newsletter/E-mail blast  
Logo or name recognition on website and social media w/link  
Company name on banner during event  
Company logo on event gift, such as meditation pillow or swag bag  
Product /ad placement in event swag bags

#### **\$5,000 – Serenity**

Company name and logo in all press releases, advertising and PR efforts  
Newsletter/E-mail blast  
Logo or name recognition on website and social media w/link  
Company name on banner during event  
Product /ad placement in event swag bags

#### **\$2,500 – Zen**

Company name and logo in all press releases, advertising and PR efforts  
Newsletter/E-mail blast  
Logo or name recognition on website and social media w/link

#### **\$1,000 – Happiness**

Logo or name recognition website and social media

#### **\$500 - VIP Admission**

# SPONSORSHIP FORM

## SPONSORSHIP FORM

Sponsor/Donor Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip Code \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

**Peace of Mind \$10K**\_\_\_\_\_

**Serenity \$5K**\_\_\_\_\_

**Zen \$2.5K**\_\_\_\_\_

**Happiness \$1K**\_\_\_\_\_

Payment Options \_\_\_\_ Credit Card \_\_\_\_ Check/Money Order \_\_\_\_ Online

Credit Card # \_\_\_\_\_ Type \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec. Code \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip Code \_\_\_\_\_

Card Holder's Name \_\_\_\_\_ Signature \_\_\_\_\_

Email your company web site and logo to [pr@theamazinglamp.com](mailto:pr@theamazinglamp.com).

*All donations over \$250 are tax- deductible:*

*All sponsorship proceeds will benefit The 4LBU Foundation*

*The 4LBU Foundation is a non-profit charitable 501c(3) organization.*