

ARMED FORCES DAY - May 19, 2018

OPERATION APPRECIATION

THE PERFECT OPPORTUNITY TO SAY "THANK YOU"



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Each May, on Armed Forces Day, the Oceanside Chamber of Commerce and the City of Oceanside bring the Oceanside business community and area residents together to provide a day of recognition to the Marines and Sailors and their families.

Camp Pendleton, the largest Marine Corps base in the world, is home to more than 35,000 Marines, Sailors and their families. Units from 1MEF were the 1st American military forces to land in Kandahar following September 11, 2001. We need to recognize the contributions these Marines, Sailors and their families have made to our country. They have endured long separations and hardships to protect our freedoms.

For the past fifteen years, Oceanside Chamber of Commerce, and local business leaders have joined forces to produce Operation Appreciation. This year will be our Sixteenth Annual Event, bringing the business community and city together to honor and appreciate all of the men and women in our armed forces and their families.

Your support is needed to make sure these brave men and women and their families know just how much our community appreciates them.

The day consists of a host of activities including a great Children's Fun Zone with a zip line, a rock wall, inflatable jumps, kid's crafts and face painting.

Live entertainment will be featured at the amphitheater all day long. A free full catered meal, served by local military and political dignitaries, will be given to our military and families and there is also food available for purchase to the public.

The beach will be loaded with military land and amphibious displays, for people to explore and learn about. All Active Duty Military and their dependents must bring an Active Duty Military ID Card to get unlimited rides, activities, and a free lunch.



For more information, please visit our website: www.OceansideOperationAppreciation.com or call us at 760-722-1534

Your Sponsorship of Operation Appreciation is tax deductible to the fullest extent of the law.

ARMED FORCES DAY 2018 SPONSORSHIP PACKAGES

\$20,000 - COMMANDANT

- Naming Rights for 2018 Armed Forces Operation Appreciation
- Time at the microphone during event to address attendees
- Company featured in Post-Event Video
- Full Page ad in the 2018 Operation Appreciation Magazine
- Company name/logo/recognition prominently placed on all official promotional materials including posters, flyers, Web posting, email newsletters, news releases, videos, and PSAs distributed throughout San Diego County as Presenting Sponsor of the Armed Forces Day-Operation Appreciation.
- 10x20 prominent booth space at event
- Logo on Event Website as a presenting sponsor
- Company mentioned by Event MC as a presenting sponsor
- Company banner displayed in a prime location at event
- Mentioned as Presenting Sponsor on event media releases
- Company name included in press releases promoting the event
- Company name on event T-shirts (deadline 4-20-2018)
- Logo on event street banner, posters & flyers (deadline 4-20-2018)
- Logo included on sponsor page in 40,000 copies of Operation Appreciation Magazine
- 12 Complimentary meal passes
- 6 parking passes
- 12 commemorative T-shirts

\$10,000 - GENERAL

- 10x20 booth space at event
- Logo on Event Website as a presenting sponsor
- Company mentioned by Event MC as a presenting sponsor
- Company banner displayed in a prime location at event
- Mentioned as Presenting Sponsor on event media releases
- Company name included in press releases promoting the event
- Company name on event T-shirts (deadline 4-20-2018)
- Logo on event street banner, posters & flyers (deadline 4-20-2018)
- Logo included on sponsor page in 40,000 copies of Operation Appreciation Magazine
- 12 Complimentary meal passes
- 6 parking passes
- 12 commemorative T-shirts

\$2,000 - SERGEANT MAJOR

- 10x10 booth space at event
- Company Logo on Event Website
- Company mentioned by Event MC
- Company banner displayed in a prime location at event
- Company Name included in press releases promoting the event
- Logo included on sponsor page in 40,000 copies of the 2018 Operation Appreciation Magazine
- 10% discount on Advertising in the Official Program
- 4 Complimentary meal passes
- 2 parking passes
- 2 commemorative T-shirts

\$5,000 - FUN ZONE PRESENTING SPONSOR

- Children's area Named for Your Business
- 10x20 prominent booth space close to the entrance of the Children's area "Fun Zone"
- Your Company banner displayed at or near entrance of Children's area "Fun Zone"
- Company Logo on Event Website
- Company mentioned by Event MC as Children's Area Presenting Sponsor
- Company banner displayed in additional prime location event
- Company Name included in press releases promoting the event
- Logo included on sponsor page in 40,000 copies of the 2018 Operation Appreciation Magazine
- 10% discount on Advertising in the Official Program
- 4 Complimentary meal passes
- 2 parking passes
- 8 commemorative T-shirts

\$2,000 - FUN ZONE SPONSOR

- 10x10 booth space in Children's Area
- Company Logo on Event Website
- Company mentioned by Event MC
- Company banner displayed in Children's Area
- Company Name included in press releases promoting the event
- Logo included on sponsor page in 40,000 copies of the 2018 Operation Appreciation Magazine
- 10% discount on Advertising in the Official Program
- 4 Complimentary meal passes
- 2 parking passes
- 2 commemorative T-shirts

ARMED FORCES DAY 2018 SPONSORSHIP



Sponsorship Level: _____

Amount: _____

Name: _____ Date: _____

Company Name: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Fax Number: _____

Email: _____

CC# _____ Exp. Date: _____ Security Code: _____

Name on Card: _____ Billing Zip Code: _____

Signature: _____

Please complete and mail this form to the Oceanside Chamber of Commerce 928 N. Coast Hwy. Oceanside, CA 92054
Checks should be made payable to the Oceanside Chamber of Commerce Foundation, a 501(3)(c).