



SOCAL is a collaborative program between education and industry created by Tri-City Medical Center, the San Diego North Economic Development Council and Carlsbad, Oceanside and Vista Chambers of Commerce. The vision is to give middle school, high school, post-secondary students and transitioning adults an opportunity to gain insights into career pathways, while allowing businesses and local organizations to participate in these students' career exploration.

We are pleased to offer a variety of packages to assist your business in both short term and long-term workforce pipeline development.

SILVER PACKAGE

\$2500 (Chamber/EDC Members) / \$3000 (non-members)

The Oceanside Chamber will coordinate the following benefits associated with your participation in the SOCAL Workforce website...

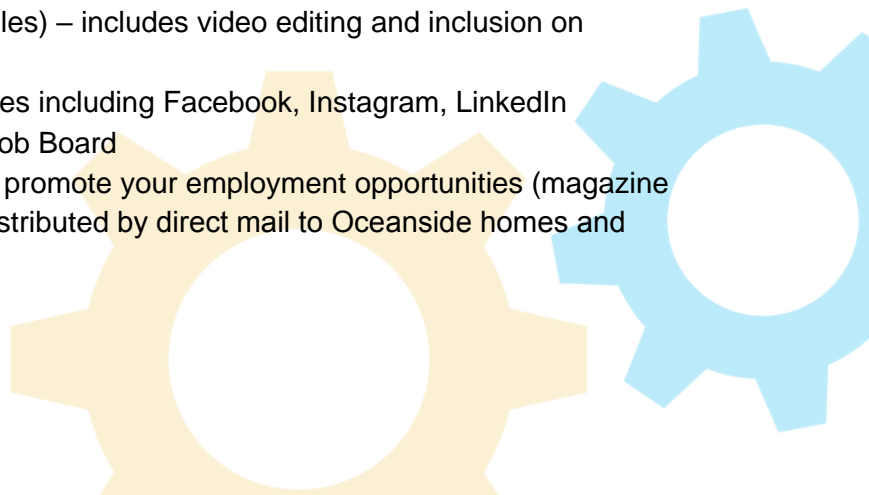
- ½ Day Video shoot (3 professions/roles) – includes video editing and inclusion on SOCAL Website
- Social media posts on Chamber pages including Facebook, Instagram, LinkedIn
- 30 day featured listing on Chamber job Board

GOLD PACKAGE

\$3000 (Chamber/EDC Members) / \$4000 (non-members)

The Oceanside Chamber will coordinate the following benefits associated with your participation in the SOCAL Workforce website...

- ½ Day Video shoot (3 professions/roles) – includes video editing and inclusion on SOCAL Website
- Social media posts on Chamber pages including Facebook, Instagram, LinkedIn
- 60 day featured listing on Chamber job Board
- ½ Page ad in Chamber magazine to promote your employment opportunities (magazine circulation is 30,000 copies and is distributed by direct mail to Oceanside homes and businesses)





PLATINUM PACKAGE

\$4000 (Chamber/EDC Members) / \$5000 (non-members)

The Oceanside Chamber will coordinate the following benefits associated with your participation in the SOCAL Workforce website...

- ½ Day Video shoot (3 professions/roles) – includes video editing and inclusion on SOCAL Website
- Social media posts on Chamber pages including Facebook, Instagram, LinkedIn
- 90 day featured listing on Chamber job Board
- ½ Page ad in Chamber magazine to promote your employment opportunities (magazine circulation is 30,000 copies and is distributed by direct mail to Oceanside homes and businesses)
- Feature story on your business in Chamber magazine

DIAMOND PACKAGE

\$6000 (Chamber/EDC Members) / \$7500 (non-members)

The Oceanside Chamber will coordinate the following benefits associated with your participation in the SOCAL Workforce website...

- ½ Day Video shoot (3 professions/roles) – includes video editing and inclusion on SOCAL Website
- Social media posts on Chamber pages including Facebook, Instagram, LinkedIn
- 90 day featured listing on Chamber job Board
- ½ Page ad in Chamber magazine to promote your employment opportunities (magazine circulation is 30,000 copies and is distributed by direct mail to Oceanside homes and businesses)
- Feature story on your business in Chamber magazine
- Recognition as a capacity building partner in the Chamber's workforce development program

If you are interested in featuring your company and highlighting your career opportunities, please reach out to the following:

Carlsbad Businesses – Bret Schanzenbach, bret@carlsbad.org

Oceanside Businesses – Scott Ashton, scott@oceansidechamber.com

Vista Businesses – Rachel Beld, rachel@vistachamber.org

All Other Cities – Erik Bruvold, ebruvo1d@sdnedc.org

