



ZUZA™ supports you with high-end capabilities and creative solutions for your printing needs.

Since our beginnings in 1989, when the company was called Carlsbad Printing Service (and later, CPS Printing), ZUZA™ has continuously sought out new and better ways to meet your needs. As the commercial printing industry has undergone radical changes, we've kept pace to serve you with new technologies, innovations and creative ideas. We bring our passion for excellence to your jobs, whether it's a simple one-color run or a sophisticated six-color job with custom die-cuts.

Today, our 47,000 square-foot corporate headquarters in Carlsbad, CA is home to ZUZA's state-of-the-art printing and mailing facilities, inventory, fulfillment, and our advanced Marketing Asset Management service, helping you manage your print and digital communications more efficiently and cost effectively.

To ensure meeting your needs with the highest quality products and services, ZUZA has maintained ISO 9001 certification since 1998. ZUZA is also your greener printing resource. We meet "chain of custody" certification standards for responsible forest management, offering you a variety of papers with certified forest content procured from FSC® and SFI® certified forests. In addition, we actively recycle our paper stock waste and print with environmentally friendly vegetable-based inks.



ONE-STOP PRINTING, MAILING, FULFILLMENT & COLLATERAL MANAGEMENT.

ZUZA™ makes your job easier with a full offering of commercial print services, full service mailing, inventory, fulfillment, and automated collateral management with our advanced Marketing Asset Management system. ZUZA can help your company look its best in print, mail and digital communications, while helping you run more efficiently and cost effectively.



PRINTING EQUIPMENT

Offset:

- Heidelberg CD 28" x 40" six-color and coater (CIP3 compatible)
- Mitsubishi four-color perfecting press 28" x 40" (perfect 2/2, 2/1 or 1/1)
- Heidelberg CD 24" x 29" six-color and coater (CIP3 compatible)
[scanning spectrophotometer / closed loop system]
- Two (2) Ryobi 3302 two-color presses 12" x 18"

Digital:

- HP Indigo 5000 – seven-color 12" x 18"
(print on demand / variable data printing)
- HP Indigo 5500 – four-color 13" x 19"
(print on demand / variable data printing)
- ZUZA Marketing Asset Management online ordering system

Pre-press that ensures beautiful printing.

At ZUZA, we're proud to serve you with unparalleled pre-press capabilities and expertise, with attention to detail that ensures a beautiful result every time.

Pre-press Equipment:

- Front-end Macintosh systems
- Rampage automated pre-press system with dual rips
- Electronic file transfer
 - FTP: [ftp.zuzamam.com](ftp://ftp.zuzamam.com) (call for user ID and password)
- Windows compatibility
- G7 compliant
- CIP3 color management system
- Mitsubishi SDP-Eco III Polyester CTP
- Fuji Javelin thermal platesetter (computer to plate)
- EPSON Stylus Pro 9900 ink jet proofer with inline spectrophotometer
- Preproofer: digital imposition blueline



BINDERY

Stitch, cut, fold. Whatever you require, we can do the job quickly and precisely.

- Polar-Mohr 137 programmable cutter (54") with jogging and scale counter
- Polar-Mohr Eltromat 115 programmable cutter (45")
- Polar-Mohr programmable cutter (29")
- Stahl folder with six parallel folds in first unit (30" x 50")
 - Eight-page right angle
 - 16-page right angle
 - Two gate fold attachments
- Two (2) MBO folders (30" x 50") with right angle and 16-page right angle gate fold attachment
- MBO knife fold attachment
- Baum folder legend (20" x 26") with eight-page right angle
- Osako 368AS collator/stitcher (max 18 1/2" x 12", min 4 3/4" x 3")
 - Four and five knife capabilities, six pockets and cover feeder
 - Optigraph pocket scanner with counter/stacker
- Muller Martini Minuteman (9 1/2" x 14 3/8")
 - Collator/stitcher/three- and four-knife trimmer
 - Six pockets plus cover feeder
 - Loop stitcher – Optigraph pocket scanner with counter/stacker
- Streamfeeder collator
 - Inline packaging/fulfillment equipment
 - Automatic shrink wrap/sealer
 - ID technology automatic labeler with counter/stacker
- Electronic batch computer
- Beseler shrink wrap (13" maximum)
- Eastey shrink wrap
- Shanklin auto shrink wrap
- Baum 3-hole and five-hole drill
- Challenge drill single-head and three-head
- Rosback stitcher Model 201
- Interlake single-head stitcher
- Rollem – score and numbering
- Bunn string-tie machine
- GBC punch and bind
- Dorn U.V. coater (18" x 24" maximum)
- CreaseMaster Plus+ (17" x 20" maximum)
- Challenge round cornering (1/4", 5/8", 1/2" radius)



MAILING SERVICES

As your full-service printing and marketing partner, ZUZA™ offers you complete mailing capabilities.

Database Cleansing

- Merge/purge/de-duping of multiple databases
- DPV certification (replaces CASS certification)
- Move update
- Mail sorting, traying and bundling

Variable Addressing

- Indigo
- High-speed inkjet

Postage

- CPS indicia (all postal documentation)
- Customer's indicia (all postal documentation)
- Automated stamp application (First Class only)

Tabbing

- Tabbing per mail specifications
- Wafer seals available in standard or custom colors

Database Acquisition

- Data analytics-driven mailing lists
- Data segmentation
- Data enhancement



SHIPPING & FULFILLMENT

Take advantage of ZUZA's inventory and fulfillment services for collateral storage, tracking and shipping to local, domestic and international locations.



COLLATERAL MANAGEMENT MADE EASY

ZUZA Marketing Asset Management (MAM) simplifies managing your corporate materials with a powerful online platform that's as easy to use as an online store. No matter the size of your organization, ZUZA MAM helps you manage and deliver print and digital communications for your company's distributed personnel with remarkable speed and efficiency.

