

Integrated Support For Your Marketing



COMMERCIAL PRINTING

FULL SERVICE MAILING

INVENTORY & FULFILLMENT

COLLATERAL MANAGEMENT

ZUZA

Integrated Support For Your Marketing

Look Your Best In Print



Let ZUZA help your company look its very best across the full spectrum of printed pieces, from one-page flyers to the most intricately designed collateral and everything in-between.

Get the highest-order craftsmanship for your projects with ZUZA's veteran team of creative consultants, production artists, pre-press experts, press operators and bindery professionals. Enjoy the assurance of quality provided by ZUZA's **ISO 9001:2008-certified** production processes. And take advantage of ZUZA's full range of state-of-the-art printing and bindery equipment to bring your most creative ideas to life.

Your Green Printing Resource

ZUZA offers you the choice of many fine printing papers that are certified as being produced using responsible forest management. When you choose these papers for your printed pieces,



you are taking an active part in helping preserve the world's precious forests. ZUZA has been certified to both the

Forest Stewardship Council® (FSC®) and the Sustainable Forestry Initiative (SFI®) chain-of-custody standards as part of the production chain for environmentally safe products from forests.

Full Service Mailing



ZUZA's full service in-house mailing division lets you get your mailing *and* your printing done with a single purchase order.

ZUZA offers you the complete range of services: mailing list research and purchasing, data merge/purge, address labeling, postage, sorting, bundling and drop off at the post office. From A to Z, ZUZA makes it easy for you to run high quality direct mail campaigns.



ZUZA

The ZUZA logo is displayed in white, bold, sans-serif capital letters, each letter contained within a dark red square. The logo is positioned in the bottom right corner of the page, partially overlapping a background image of interlocking gears.

Inventory and Fulfillment

For those marketing pieces that you'll want to inventory and then distribute to your channels in the future, ZUZA's got you covered with a full range of shipping, warehousing and fulfillment services. Use ZUZA to help make your marketing supply chain as efficient as it can be.



Collateral Management Made Easy

ZUZA Marketing Asset Management (MAM) simplifies managing your marketing materials with a powerful online platform that's as easy to use as an online store. Your users in the field can log in from anywhere and help themselves to ordering and customizing brand-compliant collateral from pre-approved templates. ZUZA handles the production and fulfillment, freeing your marketing team to focus on other important activities.

Marketing
Asset
Management



No matter the size of your organization, ZUZA MAM makes it effortless for you to manage and deliver collateral for your sales channels with remarkable speed and efficiency.

ZUZA MAM lets you easily:

- Manage an unlimited number of marketing pieces
- Automate the fulfillment of marketing collateral requests
- Enable customizing materials for local needs on demand
- Ensure brand consistency everywhere
- Maintain just-in-time inventories of up-to-date materials
- Track orders and materials costs in real time to control your budget



Marketing Asset Management

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